

Message Text

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62

ORIGIN USIA-12

INFO OCT-01 NEA-10 ADP-00 PA-03 PRS-01 CIAE-00 INR-10

NSAE-00 RSC-01 /038 R

DRAFTED BY USIA/ INE: MPISTOR: HLK

3/30/73 EXT 24948

APPROVED BY NEA - ALFRED L. ATHERTON, JR.

NEA/ ARN - MR. DJEREJIAN

NEA/ IAI - MR. STACKHOUSE

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R 310009 Z MAR 73

FM SECSTATE WASHDC

TO AMEMBASSY TEL AVIV

INFO AMEMBASSY AMMAN

AMEMBASSY BEIRUT

C O N F I D E N T I A L STATE 059541

E. O. 11652 - GDS DECLASS 12/3/79

TAGS: PFOR, XF

SUBJECT: PLACEMENT OF USIA MATERIALS WITH ISRAEL TELEVISION

REF: TEL AVIV 2442

1. DEPARTMENT REGRETS EMBASSY'S EMBARRASSMENT BUT CONCURS IN USIA DECISION REGARDING PLACEMENT " VISION- USA" TELEVISION SERIES. BASIC ISSUE IN THIS INSTANCE IS IMAGE PROBLEM WHICH WOULD BE CREATED BY HAVING MAJOR USIA-IDENTIFIED TV SERIES, IN VERSION DESIGNED TO DESCRIBE USA TO ARAB AUDIENCES, REACH THOSE AUDIENCES IN NEARBY ARAB COUNTRIES VIA ISRAELI STATION. THIS PROBLEM FURTHER COMPLICATED BY FACT THAT LATTER WOULD BE IN COMPETITION WITH SAME SERIES FROM RADIO AMMAN.
2. DEPARTMENT AND USIA PLEASED TO NOTE THAT SERIES WILL NOW BE SHOWN ON ITV'S HEBREW SERVICE.
3. USIA ASSISTANT DIRECTOR PISTOR SENDING GENERAL TV PLACEMENT GUIDELINES WHICH HE HAS DISCUSSED WITH US, TO
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USIS POSTS IN TEL AVIV, AMMAN, BEIRUT AS HE EARLIER INFORMED PAO FORSTER HE WOULD DO. RUSH

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*** Current Handling Restrictions *** n/a

*** Current Classification *** CONFIDENTIAL

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts:
Control Number: n/a
Copy: SINGLE
Draft Date: 31 MAR 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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ISecure: 1
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Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Handling Restrictions: n/a
Reference: 73 TEL AVIV 2442
Review Action: RELEASED, APPROVED
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Review Comment: n/a
Review Content Flags:
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Review Event:
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Review History: RELEASED <27-Dec-2001 by shawdg>; APPROVED <15-Jan-2002 by morefirh>
Review Markings:

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EO Systematic Review
30 JUN 2005

Review Media Identifier:
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Review Release Date: n/a
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Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> srp 980109
Subject: PLACEMENT OF USIA MATERIALS WITH ISRAEL TELEVISION
TAGS: PFOR, XF
To: TEL AVIV INFO AMMAN
BEIRUT
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005